

Tyler Copeland

New Media Designer

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Overview

I am seeking an opportunity that will enhance and further my knowledge in user interface design and experience. I am also looking to broaden my design skills through a variety of different platforms.

Qualifications

- Advanced knowledge of HTML, CSS, Javascript, PHP and MySQL
- Advanced knowledge of 3D Modeling within Autodesk Maya
- Excellent knowledge of Adobe Creative Suite
- Extensive knowledge of graphic design principles
- Familiar with Microsoft Office Suite, as well as Apple iWork's

Work Experience

Creative Director

ShoutEx Inc., Ottawa, Ontario

July 2011 - Present

As the Creative Director at ShoutEx, I have collaborated with startups and software vendors who focus on SaaS tools and mobile applications in creating beautiful and appealing brand identity online. Recently, I have been involved in the following major projects: the rebranding of ShoutEx including, logo, website, and print material, the creation of AppAuthority, an online service that connects business users with software applications, and the launch of the Blog for Visma Corporate.

New Media & UI/UX Designer

CopelandMedia, Ottawa, Ontario

2007 - Present

My freelancing playground. I manage and create projects from proposal to design, production and final delivery.

New Media Specialist

PatientWay, Ottawa, Ontario

May 2010 - November 2011

Created and oversaw the brand and identity of the company through various streams, including website, social media, and marketing. In addition, I managed the user

experience of PatientWay products, ensuring that the experience was effective, understandable and efficient.

User Interface Designer

Blindside Networks, Ottawa, Ontario

May 2008 - May 2010

I designed and delivered an updated interface for BigBlueButton, an online web conferencing software. I created a UI design guideline document that describes how 3rd party developers can add new components that are consistent with the BigBlueButton's interface. In addition, I maintained the website and presence of the company on social media platforms.

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Education

Carleton University

April 2010, Ottawa ON

Bachelors of Design in Information Technology & Multimedia Design

Algonquin College

April 2010, Ottawa ON

Advanced Diploma in Multimedia Design

Business Skills

- Excellent document writing and presentation skills
- Highly organized & attentive to detail
- Great team work skills
- Effective at directing and leading
- Good creator and designer
- Great communication and collaboration skills
- Excellent planner, co-ordinator and problem solver

Referrals

Available upon request